

### MARINA STARTER KIT – PRODUCT DESCRIPTION

This kit includes everything you'll need to get started in the WiFi business at your Campground, RV Park or Marina:

- Our most popular WS160 WiFi Gateway;
- a 500mW Outdoor Access Point;
- Outdoor 8 dBi High Gain multi-phase, multi-polarized Omni Antenna;
- up to 10' of low-loss cable;
- We'll even include a Lightning Suppressor.



Install it yourself or call a local Satellite dish-- installer for a quick installation.

You'll also get:

- Our Startup Marketing pack, full of posters, table-cards and sample SurfCards. A \$500 value!





## SELECT A SERVICE PLAN TO GO WITH YOUR GATEWAY

### **Basic Plan - Use Our Merchant Account**

If you use the Whotspot PayPal account: 15% Online Transaction Fee\*\* - we keep 15% of whatever price you charge to your end customers for subscribing online with their credit cards. Each month we generate a detailed sales report for each location and electronically transfer 85% of the proceeds to your account.

### **Basic Plan Direct - Use your own PayPal Account**

If you would like to use your own PayPal account: \$250 One-time Setup Fee + 25% Online Transaction Fee - we keep 25% of whatever price you charge to your end customers for subscribing online with their credit cards. Each month we will prepare a detailed sales report for each location and invoice you for the 25% portion of our fees.

### **Shared Plan - No Monthly Fee**

This plan is for locations that do not expect many surfers, but want the benefit of attracting new clients to their location because of WiFi. Whotspot's Shared Service Plan is also tailored for location owners who are undecided and thus want to minimize their investment and recurring fees. This plan is 100% hosted and maintained by Whotspot. The key features of this plan include a small upfront investment, no recurring fees with a small revenue share. In this plan, Whotspot keeps 85% of the online revenue and sends you the remaining 15% on a monthly basis.

### **Free Access/Fixed Cost Plan**

In our FIXED MONTHLY OFFERING, you would buy our WiFi Kit or Gateway Router, connect it to your internet modem (Cable or DSL), pay us a fixed (\$75) monthly location fee, and offer free surfing to your customers. Your customers will still see your portal page, and will have to login with a SurfCard Code, but the account is free. We send you as many 30/60 minute SurfCard codes as you need. The codes are sent to you in a spreadsheet, ready for you to print on demand and supply to your customers. We can also arrange to supply them pre-printed on Avery #5167 Labels, ready for you to apply to your brochures, business cards or menus, at an additional cost.