

Hotel Solution

Everything you need to know about offering a

Wireless Hot Spot in your Hotel



What is a Hot Spot?

A “Hot Spot” refers to a location that is frequented by the general public that have laptops or handheld devices who have a need for portable high-speed Internet Access.

Business travelers look for ways to turn their travel time into productive time. They take advantage of business services wherever they can find them while away from their offices.

Having a high-speed Internet connection allows them to retrieve documents from their corporate networks, prepare for appointments and make last minute changes to presentations.



Offering a Hot Spot in your hotel would compliment other value-added services while generating additional revenue for your property.

Why Should You Add a Hot Spot?

Adding a Hot Spot in your Hotel gives you the potential to:

- Generate an additional source of revenue for your property.
- Drive Wi-Fi users to your Hotel through our global provider alliance.
- Offer your guests a value-added amenity that today's travelers are looking for.
- Gain a competitive advantage over other Hotels.
- Attract and retain new customers!

The market potential possibilities are endless!

How do the Hot Spots work?

Using a Hot Spot couldn't be easier!

- First the wireless access device is connected to an existing High Speed Internet connection that you provide.
- Next, any of your customers with a Wi-Fi ready computer will sign up for one of our convenient service plans on a portal page that is custom tailored for your hotel.
- Your customer is now wirelessly connected to the Internet anywhere within a 300 foot range of the access device!

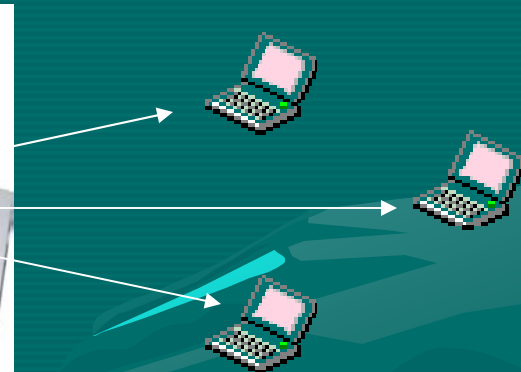


How Hot Spots Work

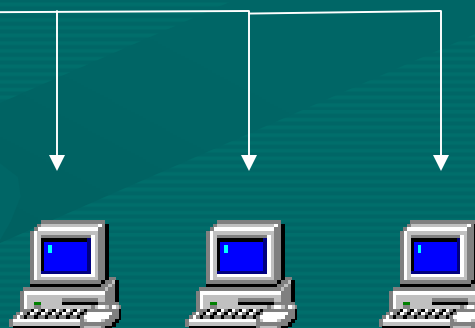
Broadband connection connects directly to the gateway device.

Broadband Connection

Broadband connection connects directly to Ethernet ports which can provide service to wired customers.



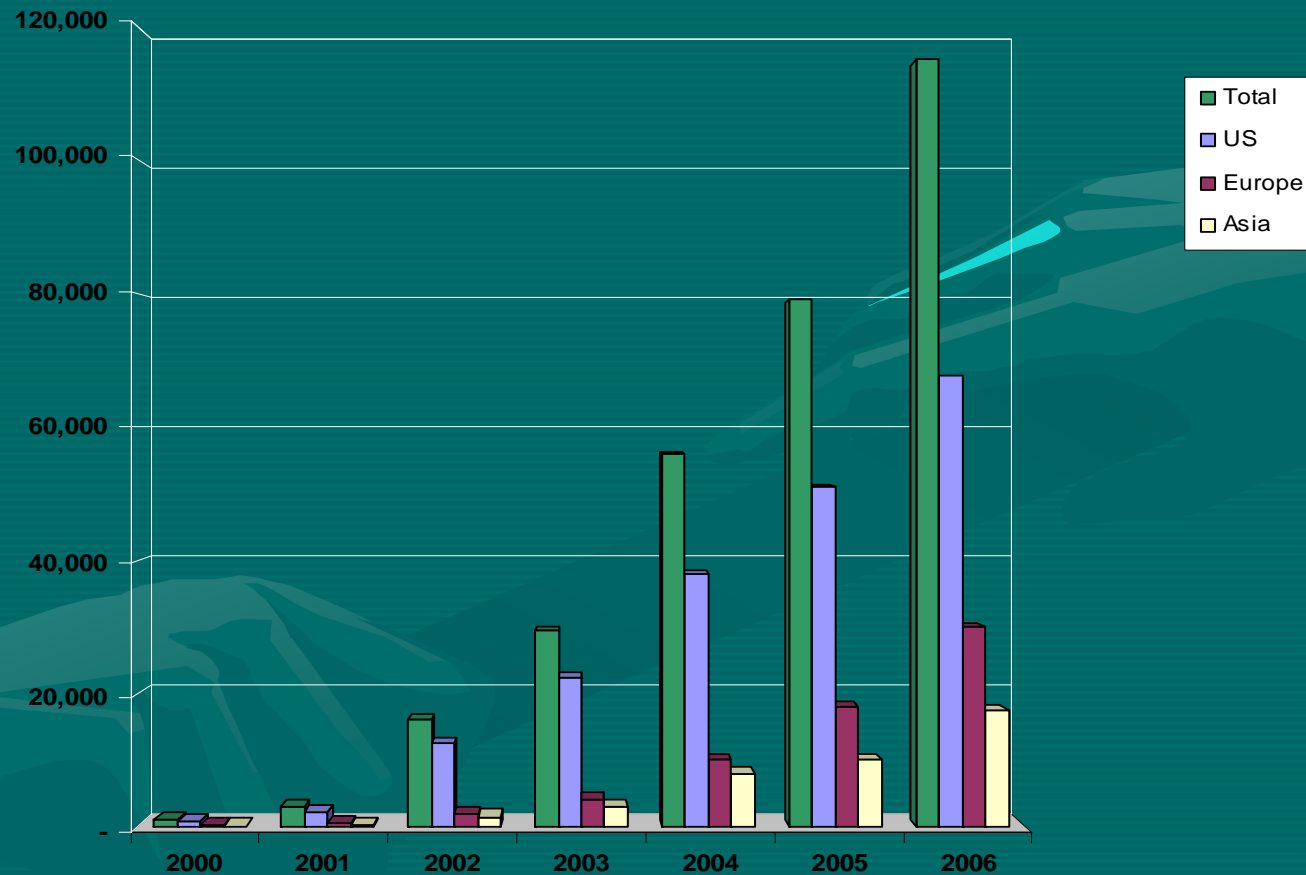
Gateway device transmits high-speed Internet signal wirelessly to end users.



Impact of adding a Hot Spot in your Hotel:

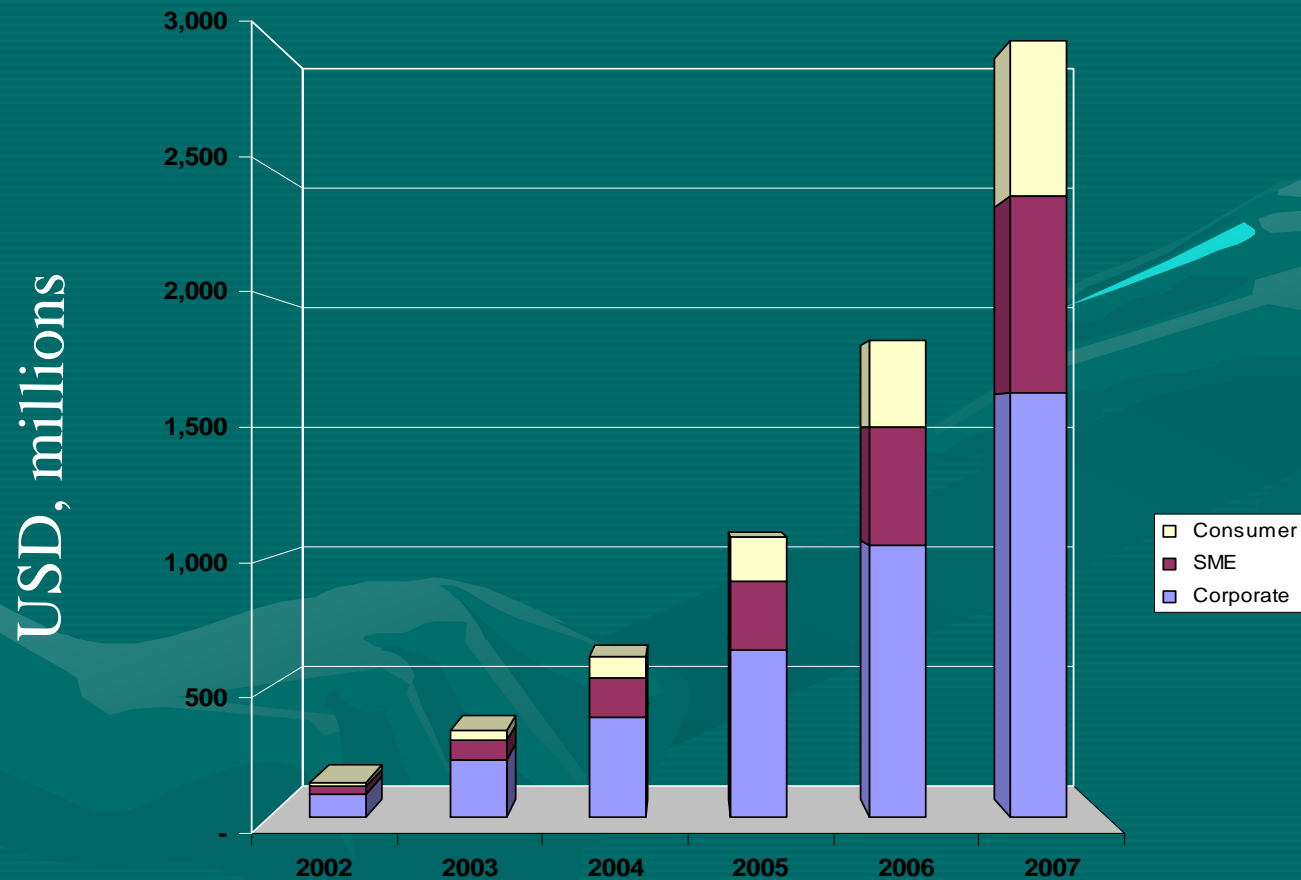
- The Wi-Fi Hot Spot Industry is a rapidly growing market.
- You will be breaking into a virtually untapped market, thereby offering a crucial value added service to your Hotel before most of the competition!
- This means increased revenues and better customer loyalty.

Growth of Public Access WLAN Hotspots 2000-2006 (Source:BWCS)



U.S. Public WLAN Revenue 2002-2007

(Source: Analysis)



Interested in becoming a Hot Spot Venue?

For more information about joining the Hot Spot Revolution, please contact our Sales Department:



Whotspot Corp.

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